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# News Release

**VOCAL POINT**

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Brigham Young University

**Artistic Director**

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**FOR IMMEDIATE RELEASE**

They have percussion without drums. They have a rhythm section without bass. The only instruments on stage belong to the nine voices of the nationally renowned a cappella group Vocal Point. Hailing from Brigham Young University in Provo, Utah, Vocal Point gives stunning, high-energy performances that have won them the International Championship of Collegiate A Cappella (ICCA), a spot on NBC's *The Sing-Off*, and a faithful following throughout the world.

At the head of this nine-man marvel is McKay Crockett. Under his direction, Vocal Point propels their creative harmonies far beyond the traditional four-part possibilities. With innovative arrangements, choreography, and impressive vocal style, Vocal Point continues to be a trendsetter in the world of a cappella. Crockett was a member of Vocal Point from 2008 until his graduation in 2012 from BYU in Media Music. During his final year in the group, Crockett acted as the assistant director of Vocal Point.

Crockett acted as Associate Producer for the latest Vocal Point CD, *Back In Blue*, and is co-producer for their album released in October 2013, *Lead Thou Me On*. Most recently, he played an integral part of Vocal Point's appearance on NBC's hit television show *The Sing-Off*. Crockett was a featured member during their successful run on the show. His arrangement of "Infant Holy, Infant Lowly" was included on *The Sing-Off Christmas* album, and reached the top 10 of iTunes Holiday Downloads in December 2011.

So what can you expect to experience at a Vocal point concert? Crockett said, "Vocal Point has an incredible history of a cappella excellence. I am grateful to be part of such a wonderful heritage, and am eager to move the Vocal Point legacy forward with innovation and creativity." Vocal Point defines it's highly entertaining family friendly show by keeping their repertoire clean and genuine. "One of my favorite things about a Vocal Point performance is

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that, unlike a play or musical where the people on stage are playing a character, with Vocal Point they are simply being themselves,” Crockett said. “The guys are just as kind, funny, quirky, and good in real life as they appear to be on stage. It’s a pleasure and a gift to work with such upstanding young men.”

When Crockett isn’t working with Vocal Point, he keeps busy as the CEO of Breakaway Productions, a music and entertainment production company headquartered in Utah. His oversight includes recording albums, writing music, scoring films/television shows, and producing concerts. Crockett’s arrangements and original songs have been published by Sony/Epic Records, Tantara Records, Sounds of Zion, Shadow Mountain Records, and others. He continues to write, arrange, and produce music for artists around the country.

Vocal Point originates in the School of Music of the College of Fine Arts & Communications at Brigham Young University in Provo, Utah. BYU is one of the nation’s largest private universities with an enrollment of more than 30,000 students from throughout the United States and 110 foreign countries.

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