



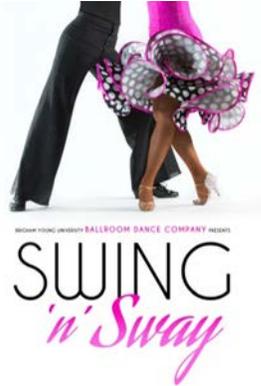
News Release

2016-2017 Season

BALLROOM DANCE COMPANY

Performing Arts Management

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FOR IMMEDIATE RELEASE

BYU's Ballroom Dance Company presents *Swing 'n' Sway*

Brigham Young University's Ballroom Dance Company (BDC) is one of the most distinctive and unique university dance companies in the world. Based in Provo, Utah, this company consists of 32 dancers, all of whom are full-time students at BYU. Their current show, *Swing 'n' Sway*, delights spectators with compelling and creative choreography that seamlessly segues from romantic waltzes to rhythmical sambas and other unexpected surprises. Colorful costumes and innovative, theatrical design give traditional ballroom dances a refreshing and relevant flare that engages the audiences of today. A hallmark of their show includes the performance of their award-winning and internationally acclaimed Ballroom and Latin competition medleys. The team will present their showcase *Swing 'n' Sway* at (PLACE) on (DATE) at (TIME).



Awards and Acclaim

In 1972, BYU Ballroom Dance Company burst onto the world's stage competing at the famed British Championships in Blackpool, England. Crowned as the British Champions, they became the first American formation team to ever win this coveted title. Since then, competitive ballroom dance has become an integral part of the BYU program. Ballroom Dance Company regularly returns to England to compete for the prestigious British crown and annually defends their U.S. championship title in the States. This focus on competition dance drives and inspires the students to reach for higher levels of artistry and technical prowess. Most recently, BYU Ballroom Dance Company won the 2016 United States and British Championships with their unforgettable Ballroom Medley, "Ode to Joy" and Latin Medley, "Ritmo del Corazon."

Performance Tours

Since its inception in 1970, BYU Ballroom Dance Company has performed for millions of people in over 35 countries. Highlights include extensive travel throughout China, Europe and Russia and a command performance for the Royal Princess of Thailand. Recently, they returned from a rigorous performance tour throughout England, Scotland and Wales and are currently preparing to perform in southern California, Argentina, and Chile.

International and National Press

"They excel not just in formation maneuvers but in unison step-work that's smooth as honey. Their partnering is seamless for swings and lifts."

George Jackson, Washington Post

"Bravo BYU Ballroom Dance Company! This show is a visual artistic masterpiece! Stunning costumes, moving music and exquisite choreography leave you feeling divinely inspired. At the conclusion of the performance I was compelled to leap to my feet!"

Bill Moir, Deputy Mayor of Durham, England

"It was a joy watching them from the audience. These American dancers are so professional and involved in their dancing. They bring such nuance to ballroom and also popular dance moves. As someone in the field, I find this most enjoyable and respectable."

Chi Anh, Vietnam Dance Sport Champion, Vietnam

"As president of the St. Petersburg Humanities University, I have traveled around the world—to London, Tokyo, Paris—and have never seen a production of your high artistic standard and spirit. You are welcome again and again."

Dr. Alex S.Zapesotski, Russia

"I just wanted to thank the BYU Ballroom Dance Company for coming to L'viv. It was truly an amazing event, and without question it was the finest show that has ever come to L'viv... The bar has truly been raised as far as entertainment is concerned."

David Gleason, L'viv, Ukraine

(more)



Artistic Director

Professor Curt Holman directs and produces Ballroom Dance Company's showcase, *Swing 'n' Sway*. As a professional dancer, he and his wife, Sharon, were twice honored with an invitation to dance as soloists at the prestigious British Championships in Blackpool, England and the World Cabaret Championships in Holland. A seasoned artist, his choreographic expertise is now sought by top level professional and amateur ballroom dance couples who regularly present his choreography at prestigious ballroom dance competitions throughout the world. His distinctive style, artistic vision and intuitive approach results in a fast paced show that is both entertaining and artistically engaging. Holman holds a Master's degree in dance is a dual licentiate with the ISTD and is the associate Chair of the Department of Dance at BYU.



Contributing Choreographers

In addition to his own choreography, Holman regularly collaborates with top ballroom dance experts in creating new works for the company. Guest choreographers include: World Latin Champions Eugene Katsevman and Maria Manusova, Andre and Natalie Paramonov, and World Class Ballroom Dancers Marat Gimaev and Alina Baysuk, to name a few. These collaborations result in choreography that is forward thinking, relevant and fresh.

Ballroom Dance at BYU

The ballroom dance program at BYU is the largest of its kind in the world. With over 60 different courses taught each semester, nearly 4000 students take some type of ballroom dance class each year. It is also the home to the largest Amateur Dancesport competition in the United States. The President of the National Dance Council of America, Brian McDonald, calls BYU's Ballroom Dance Company "one of the Ballroom world's greatest treasures".

Ballroom Dance Company originates in the Department of Dance of the College of Fine Arts and Communications at Brigham Young University in Provo, Utah. BYU is one of the nation's largest private universities with an enrollment of more than 30,000 full-time students from throughout the United States and 105 foreign countries.



PERFORMANCES

Swing 'n' Sway

14 October at 7:00pm
Cashman Center Theatre
Las Vegas, NV

15 October at 7:00pm
Fontana High School
Fontana, CA

18 October at 7:00pm
Poway Center for the Performing Arts
Poway, CA

19 October at 7:30pm
Irvine Barclay Theatre, Cheng Hall
Irvine, CA

20 October at 7:00pm
Crescenta Valley High School
La Crescenta, CA

21 October at 7:00 pm
Oxnard Performing Arts Center
Oxnard, CA

22 October at 7:30pm
Liberty High School
Bakersfield, CA

3 February at 7:00pm
Carbon High School
Price, UT

4 February at 7:00pm
Avalon Theatre
Grand Junction, CO

8 February at 7:00pm
Conference Center Theatre
Salt Lake City, UT

10 February at 7:00pm
Conference Center Theatre
Salt Lake City, UT

18 February at 2:30pm, 7:30pm
Davis High School
Kaysville, UT

CONTACTS

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Tickets and more information available at: <http://pam.byu.edu>