



News Release

2016-2017 Season

BALLROOM DANCE COMPANY

Performing Arts Management

(801) 422-3576 | perform@byu.edu



FOR IMMEDIATE RELEASE

Ballroom Dance Company's Championship Showcase, *Swing 'n' Sway*

Returning triumphantly from their 2016 European Tour, Brigham Young University's Ballroom Dance Company is excited to engage in another great season! The team will present their showcase *Swing 'n' Sway* to _____(place)_____ on _(date)_ at _(time)_.

Swing 'n' Sway is an impressive presentation of ballroom dance in a theatrical environment with a contemporary point of view. Its innovative design is compelling, engaging, and fun for the whole family! Additional appeal to the showcase is given through a special black-light number as well as the team's competition medleys. Audiences will be engaged as couples perform dances ranging from the romantic waltz to the infectious rhythms of Latin America. These varieties of ballroom styles are also accompanied with amazing costumes and dramatic choreography.

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Tours and Competitions

The Ballroom Dance Company recently returned from a summer of 2016 tour throughout England, Scotland, and Wales following their win at the British Ballroom Dance Championship in Blackpool, England. The company practiced their routines to perfection, and their hard work paid off, as the team placed first in both the Latin and Ballroom formation competitions. This year the team will be presenting their championship medleys on tour to Southern California, and Argentina and Chile. It will be the company's first tour to South America and the team can't wait to share their talents and entertain audiences on that continent.

In addition to their international success, the Ballroom Dance Company is the current USA Champion in both Ballroom formation and Latin formation dance. Every performance of their show Swing 'n' Sway features their Latin and Ballroom Championship Formation medleys.

History

In 2015, the company performed throughout the Nauvoo, Illinois area where they entertained audiences as well as participated in several different community outreach programs. In 2014, the company took their show to several cities in China, including Beijing, Guangzhou, Shanghai, and Hong Kong. In 2011, Ballroom Dance Company was well received in Thailand and Vietnam, where they performed nine times, gave TV interviews and tapings and presented their show for Her Royal Highness Princess Soamsawali of Thailand. The company performed in the Cultural Olympiad of the 2008 Olympic Games in Beijing., Since 1971, Ballroom Dance Company has traveled to 36 countries of the world, often returning several times to showcase their talent and help communities.

Reputation

Whether performing in the United States or abroad, the group leaves a distinct impression of professionalism. After one of their performances in St. Petersburg, Russia, Dr. Alex Zapesotski said, "As president of the St. Petersburg Humanities University, I have traveled around the world—to London, Tokyo, Paris—and have never seen a production of your high artistic standard and spirit."

Ballroom Dance Company originates in the Department of Dance of the College of Fine Arts and Communications at Brigham Young University in Provo, Utah. BYU is one of the nation's largest private universities with an enrollment of more than 30,000 full-time students from throughout the United States and 105 foreign countries.

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The Director

Curt Holman, as the Artistic Director of the Ballroom Dance Company, **choreographs, produces, and directs** the company's full length showcase *Swing 'n' Sway*. With his **expertise** and **engaging choreography**, Holman serves not only as the Director of Ballroom Dance Company, but also as the Associate Chair for Brigham Young University's Department of Dance.

Speaking of his **excitement for the upcoming year**, Holman remarks, "I am looking forward to another great year. We have students that are **talented, hardworking**, and willing to **engage in the creative process** as we prepare for our performances this year which will culminate in a performing **tour to Argentina and Chile**," says Holman.

Holman is a nationally recognized **choreographer** in the ballroom dance discipline. His expertise is sought out by top level professional and amateur ballroom dance couples. Recent honors and awards include **first place at the Professional and Amateur U.S. Championships, first place at the World Professional Championships** and **three invitations to dance at the British Championships**.

Holman received his **Master's degree in dance** from Brigham Young University. He and his wife, Sharon, were **professional ballroom dance competitors** for six years. During this time, they were consistently ranked in the **top four** couples in the United States in the cabaret category. They were twice honored with an invitation to dance as **soloists at the prestigious British Championships** in Blackpool, England and were **finalists in the World Cabaret Championships** held in Holland. They received their **professional certifications from the Imperial Society of Teachers of Dance**.



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OFF- CAMPUS PERFORMANCES

Swing 'n' Sway

14 October at 7:00pm
Cashman Center Theatre
Las Vegas, NV

15 October at 7:00pm
Fontana High School
Fontana, CA

18 October at 7:00pm
Poway Center for the Performing Arts
Poway, CA

19 October at 7:30pm
Irvine Barclay Theatre, Cheng Hall
Irvine, CA

20 October at 7:00pm
Crescenta Valley High School
La Crescenta, CA

21 October at 7:00 pm
Oxnard Performing Arts Center
Oxnard, CA

22 October at 7:30pm
Liberty High School
Bakersfield, CA

3 February at 7:00pm
Carbon High School
Price, UT

4 February at 7:00pm
Avalon Theatre
Grand Junction, CO

8 February at 7:00pm
Conference Center Theatre
Salt Lake City, UT

10 February at 7:00pm
Conference Center Theatre
Salt Lake City, UT

18 February at 2:30pm, 7:30pm
Davis High School
Kaysville, UT

CONTACTS

Performing Arts | Brigham Young University | 306 Hinckley Center, Provo | Phone: 801-422-3576
Management

UT 84602-8500

Rex L. Barrington
Artist Manager
801-422-3574
Cell: 801-372-1733

Tickets and more information available at: <http://pam.byu.edu>