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# News Release

**NOTEWORTHY**

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Brigham Young University

**Artistic Director**

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## **FOR IMMEDIATE RELEASE**

At Noteworthy's inception in 2003, founder Ether Yoder asked for the talent and experience of Vocal Point's director and member to help establish the new all-female a capella group. After a decade of successful performances, CD releases, and music videos, Noteworthy was added as Brigham Young University's newest performing arts ensemble. Once again, the experience and talent of Vocal Point helped the transition of talented these nine talented young women into a new stage of performance.

Taking charge of such an ensemble is a great responsibility. Even more so when the group already holds an international championship title and performed on a prime time TV show. For Noteworthy director Keith Evans, such accolades bring to mind his own performance experiences. As a former member of Vocal Point, Evans performed as a lead singer during the group's run on NBC's "The Sing-Off."

Behind this crowd-pleasing ensemble is a man well acquainted to the stage. Director Keith Evans was "I am incredibly excited to direct Noteworthy. This is a top-tier ensemble that has had a rich history of excellence, and now that that they have the support of this wonderful university, there has never been a more exciting time to be a part of Noteworthy."

Keith Evans is a studio and stage vocalist originally from the Bay Area of California, and more recently from Orem Utah. While attending BYU, Keith sang with BYU Vocal Point, the university's pop vocal ensemble, and performed at hundreds of venues from New York to Hawaii with that group, including during their run on NBC's "The Sing-Off" in the fall of 2011. Keith is the assistant director of ReMix Vocal Academy, an a Cappella summer camp, as well as Frequency, the Covey Center for the Arts high school-aged vocal ensemble. He currently performs with Hudson Lights, a pop group signed with Deseret Book. Keith holds both a bachelor's degree in history and a master's degree in mass communications from BYU.

*Performing Arts*  
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Noteworthy originates in the office of Performing Arts Management at Brigham Young University in Provo, Utah. BYU is one of the nation's largest private universities with an enrollment of more than 30,000 students from throughout the United States and 120 foreign countries.

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