



Performing Arts Management

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PERFORMANCE EVALUATION

Please help us better serve future presenters by completing this evaluation

Evaluation Preparer's Name: _____ Presenter: _____

Performing Company: _____ Performance Date: _____

AUDIENCE

Total Audience: _____ Capacity: _____

Indicate the general response of the audience: Enthusiastic 5 4 3 2 1 0 Not Impressed

Comments about the concert: _____

PROMOTION

Indicate the means used to promote the performance: Posters Fliers Newspaper articles

Newspaper ads TV ads TV PSA's Radio Group Sales Other: _____

If you were to present again, what would you do differently? _____

Is there more Performing Arts Management could have done to help you? _____

ADDITIONAL COMMENTS
