

BRIGHAM YOUNG UNIVERSITY



*fairy tales
and
fantasy*

An Evening of Ballet Classics

THEATRE BALLET

BRIGHAM YOUNG UNIVERSITY THEATRE BALLET

fairy tales and fantasy



An Evening of Ballet Classics

Fairy Tales and Fantasy presents selections from ballets such as Romeo & Juliet, Swan Lake, Sleeping Beauty, Cinderella, Le Corsaire, Don Quixote, Les Sylphides, La Bayadère and Paquita to the stage for a night of magical dance and stories.

There is a reason why children dream of becoming dancers, ballets like these. The combination of the costumes, the music, the dancers, and the stories is what creates the fantasy. Come and experience the magic and beauty of classical ballet with Theatre Ballet.

Theatre Ballet originates in the Department of Dance of the College of Health and Human Performance at Brigham Young University in Provo, Utah. It is one of the largest university dance programs in America with around 350 students enrolled in ballet classes alone each semester. The ballet program runs with a complete curriculum that supports two performing companies. The faculty includes three full-time ballet faculty members, four part-time faculty members, and five student teaching assistants. BYU is one of the nation's largest private universities with an enrollment of 30,000 students from throughout the United States and 120 foreign countries.



"I can't begin to thank you for the beautiful evening we just had...The event exceeded my expectations."

- Carol Curtis, Moapa Valley Arts Council, Logandale, Nevada

"We had such a tremendous time last night. This town is abuzz today about Theatre Ballet. Your dancers brought us much joy."

- Bonnie Malone, Sisters, Oregon

"A fun family night to be remembered. We'd like to do this again. Thanks!"

- Alan Bell, Redding, California

"This troupe, guided by resourceful choreographers, sustains a disciplined stamina which helps them deliver the program in high spirits. It is also, every minute of it, thoroughly charming."

- Sjoerd Meijer of The Daily News Durban in South Africa



FOR MORE INFORMATION CONTACT:

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Repertoire

2015-2016 Season

THEATRE BALLET

Brigham Young University

Contact: Performing Arts Management
(801) 422-3576
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Fairy Tales and Fantasy

An Evening of Ballet Classics

Paquita Pas de Trois

Choreographer: Joseph Mazilier

Composer: Ludwig Minkus

Restaged by: Suzi Wood

The story of the beautiful young gypsy girl Paquita takes place in the far away village of Saragosse, Spain. The Spanish governor wants the handsome young French officer Lucien d'Hervilly killed, but Paquita saves his life. Paquita and Lucien fall in love, but gypsies and aristocrats may not marry.

Unbeknownst to Paquita, she is really of noble birth, having been carried off by gypsies when she was a baby. In the end, by way of a medallion, Paquita discovers that she is of noble birth and that she and Lucien may wed. This pas de trois divertissement is from the festival taking place just as Paquita's company of gypsies arrives in the village of Saragosse.

Garden of the Living Flowers from Alice in Wonderland

Choreographer: Charis Dexter

Composer: Pyotr Tchaikovsky

Alice finds a garden of beautiful living flowers that come alive as she enters their world. The flowers give Alice a reprieve from her bizarre experiences in Wonderland and help her to see the color and beauty that is truly part of life, whether young or old.



Cinderella Act I

Choreographer: Shani Robinson

Composer: Sergei Prokofiev

In the early morning hours, Cinderella is busy doing the chores required of her by her demanding stepmother and two stepsisters. Her stepsisters enter the kitchen ecstatic as they wave around an invitation to the ball in honor of the King's son. The sisters tease Cinderella, dancing, trying to remember the steps their dancing master taught them, but it's hopeless as they stumble and fall awkwardly—an impossible feat to teach such clumsy girls the fine art of dancing. The stepsisters mockingly wave to Cinderella as they depart for the ball and Cinderella is left alone.

Cinderella begins to imagine herself at the grand ball as she dances with her broom. When she finishes dancing, an old woman enters the house and asks for some bread. Cinderella gives her some bread and as the old woman eats, she carefully watches Cinderella. Unexpectedly the old woman removes her cloak and transforms into a beautiful fairy godmother. Four fairies representing the four seasons join her, along with an entire group of beautiful dancers, to present Cinderella with the stunning, magical gown in which she will attend the ball.



Intermission

Snow White and Prince Pas de Deux

Choreographer: Shani Robinson

Composer: Silvio Amato

After being tricked by the evil queen disguised as a peddler woman, Princess Snow White takes a bite of the poisoned apple and falls lifeless to the ground. Returning from work, the seven dwarves find Snow White and sadly lay her to rest in the woods near their home.

Upon entering the woods, a handsome Prince finds the Princess and is awed by her beauty. He kisses the fair Snow White, she awakens, and the couple fall in love. In this excerpt the happy couple celebrates their new found love and future life together.

Sleeping Beauty Act III: Wedding Divertissements

Choreographer: Marius Petipa

Composer: Peter Tchaikovsky

Restaged by: Suzi Wood

After one hundred years under the Lilac Fairy's protective spell of deep sleep, young Prince Florimund awakens the beautiful Princess Aurora with a kiss. The curse of the evil Carabosse is lifted and they declare their love for each other.

Their wedding is attended by various fairy tale characters who dance their congratulations to the joyous couple. The wedding celebration culminates in a grand duet by the Florimund and Aurora.

(Finale)



Quotes

THEATRE BALLET

2015-2016 Season

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“How we enjoyed the program! It was like watching every girl’s dream come true—to be a dancer, to be treated elegantly, to be dressed up, to be romantic. Your dancers’ control of their bodies as fine instruments was thrilling to see.”

Sara Bledsoe, Sterling, Colorado

“These are professionals in the true sense of the word.”

*Amanda McKerrow, Principal Dancer with American Ballet Theatre,
USA’s only gold medalist in International Ballet Competitions,
Moscow 1982, and professional representative of the Anthony Tudor Trust*

“We have been getting rave reviews from everyone who attended the performance of “Snow Queen” as to its quality, beauty, and professionalism. In fact, they are asking for more and are wondering if you are coming again next year! Please thank your terrific Theatre Ballet performers for us for their wonderful example and for sharing their smiles, warmth, and wonderful talent with all of us!”

Carol Cunninghame, Redmond, Oregon

“I can’t begin to thank you for the beautiful evening we just had. The sets were attractive and fascinating as they moved and rearranged. The costumes were beautiful... The dancing was inspiring. The storyline was so easily followed that the audience was glued. After the performance, the whole front of the auditorium was [filled with] little girls wanting to talk and have autographs from the dancers. I wish I had had a camera. The event exceeded my expectations.”

Carol Curtis, Moapa Valley Arts Council, Logandale, Nevada

“The BYU ballet teaching session and presentation in my physical education class was wonderful. The BYU dancers did a great job of taking a group of at-risk students and made them feel like they accomplished something... I was amazed at how interested some of these students were. I got comments like, ‘That was awesome,’ and ‘I wish we could do more of that,’ from the kids that participated. It was fun for me as a teacher to watch my students engaged in the activity. In the future if they ever return, I would sincerely like to have a group like this come into my classroom again!”

Julie Patton, Teacher, Sisters Middle School, Sisters, Oregon

“We had such a tremendous time last night. This town is abuzz today about Theatre Ballet. Your dancers brought us much joy.”

Bonnie Malone, Sisters, Oregon

“BYU always brings a quality performance to Lovelock. The young people are delightful and professional . . . Our community cannot express fully the appreciation we have toward Brigham Young University. ... Bringing quality performances to our county is our mission. Without BYU, we could not have been as successful.”

Flossie Redd, PC Arts Council, Lovelock, Nevada

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Tour History

THEATRE BALLET

2015-2016 Season

Brigham Young University

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- 2015 – 2016 1. Northern California, Nevada
2. Regional Dance America Festival in Phoenix, AZ
- 2014 – 2015 1. Washington, Oregon, Nevada
2. Regional Dance America Festival in Sacramento, CA
- 2013 – 2014 1. Southern California, Nevada
2. Regional Dance America Festival in Spokane, WA
- 2012 – 2013 1. American College Dance Association Competition
- 2011 – 2012 1. American College Dance Association Competition
- 2010 – 2011 1. Arizona
- 2009 – 10 1. Idaho, Washington, Oregon
- 2007 – 08 1. Nevada, Oregon, Northern California
2. Colorado
- 2006 – 07 1. Arizona
- 2005 – 06 1. California, Nevada
- 2004 – 05 1. Montana, Wyoming
- 2003 – 04 1. Oregon, Washington
- 2002 – 03 1. Nevada, Northern California
- 2001 – 02 1. Utah, Nevada, California
- 2000 – 01 1. New Mexico

- 1999 – 00 1. Nevada, California
- 1998 – 99 1. Colorado, New Mexico
- 1997 – 98 1. Wyoming
2. Reno, Nevada
3. St. George, Utah
- 1996 – 97 1. Nevada, California
- 1995 – 96 1. Wyoming, Montana
- 1994 – 95 1. Nevada, Northern California
- 1993 – 94 1. Idaho, Washington, British Columbia
- 1992 – 93 1. Utah, Southern California, Nevada
2. South Africa
- 1991 – 92 1. Arizona, New Mexico
- 1990 – 91 1. Idaho, Washington
- 1989 – 90 1. Southern California
- 1988 – 89 1. Wyoming, Montana
- 1987 – 88 1. Texas, Arizona, Colorado, Oklahoma
- 1986 – 87 1. Nevada
- 1985 – 86 1. Idaho, Montana

Fact Sheet

THEATRE BALLET

2015-2016 Season

Brigham Young University

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- Theatre Ballet presents family-friendly classical ballet, with both classic and original choreography, that is graceful, beautiful and inspiring.
- Before every performance of *Fairy Tales and Fantasy*, dancers meet children and audience members before the show at a prince and princess party. Young attendees are thrilled at the chance to meet their favorite characters, and the preshow averages between 300-350 attendees of all ages. During intermission, all the little girls dressed as princesses and the boys dressed as princes are invited onstage to meet and dance with the performers.
- Even audiences who know little about ballet appreciate the dancers' strength, skill, and enthusiasm. They also enjoy the music and creativity accompanying Theatre Ballet's performances.
- Theatre Ballet returns to California (Northern) and Nevada this 2015-2016 season after touring in 2015 through Washington, Oregon and Idaho.
- Theatre Ballet toured throughout Southern California and Nevada during their 2014 mid-semester tour, giving seven assemblies and workshops in addition to seven performances.
- Theatre Ballet enchanted audiences in Arizona during March of 2011, and received adoration from small towns and big cities alike.
- In March 2010, the troupe traveled through seven cities across Idaho, Washington, and Oregon, performing as well as participating in various outreach activities in the communities.
- Theatre Ballet took a tour to Colorado during November of 2008. They performed at both performing arts centers and theaters and elementary schools, inspiring young girls who dreamed of growing up to be ballerinas.
- In March 2008, they participated in the ACDF held in Salt Lake City, at the University of Utah. The cast also performed the Gala at the Rose Wagner Theatre in SLC. They were selected to open the Gala Performance.
- In 1990, the group performed with a live orchestra in Casper, Wyo., and they were invited back for a command performance invitation in 1996. The troupe performed with the BYU Dancers' Company in several cities for a month-long tour in South Africa in 1993. In 1995, Theatre Ballet traveled for the first time to northern California and the San Francisco area, a region rich in artistic taste. In 1997, they returned to California and toured Nevada as well.
- Theatre Ballet dancers are selected through a rigorous audition process. They represent the finest in ballet

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training from BYU's Dance Department. Each student devotes 18 hours a week, perfecting his/her technique, and rehearsing with the company while maintaining high academic standards.

- Shani Robison is the artistic director of Theater Ballet. As an associate professor of dance at Brigham Young University, she teaches beginning to advanced ballet technique, pointe and variations. She received a B.A. in Dance in 1995 from BYU and her Master's of Arts with a Performance/Choreography emphasis in 1999, also from BYU.
- The Ballet Area offers a full curriculum which supports the performing companies. With a faculty of three full-time, and six adjunct faculties, they collectively teach over 350 students each fall and winter semester.
- Theatre Ballet originates in the Department of Dance of the College of Fine Arts and Communications at Brigham Young University in Provo, Utah. It is the largest dance program at an American university. BYU is one of the nation's largest private universities with an enrollment of 30,000 students from throughout the United States and 100 foreign countries.

Article from the *Reno Gazette-Journal* in Reno, Nevada (October 28, 2007)

'Coppelia' could be good start for ballet newbies

Tour manager says comedy, drama make it easy to enjoy

FORREST HARTMAN

RENO GAZETTE-JOURNAL

Posted: 10/28/2007

STORY CHAT(read or post comments)

Brigham Young University junior Kristina Mitchell says touring with the school's Theatre Ballet company is one of the highlights of her year.

"We get to go to new places," she says. "We get to see different parts of the country, and then we get to meet a lot of people, which is really exciting."

On Saturday, Mitchell and her peers will dance for folks in our neck of the woods when Theatre Ballet presents a performance of "Coppelia" at the Pioneer Center. The show is being presented as part of the Washoe County Concert Association's 2007-2008 season.

"Coppelia" is a classic comic ballet about a couple whose relationship is tested by a life-sized doll. Said doll is so realistic and attractive that a young man named Franz mistakes it for a real girl and becomes smitten, at the risk of losing his true love, Swanilde. Needless to say, she is discouraged by his attraction to the "new girl," so she and her friends go to meet her. When they do, they discover she's really the creation of a mischievous doctor named Coppelius, and they hatch a plan to shame Franz.

Mitchell plays one of Swanilde's friends, and she says the ballet is delightful for all ages.

"It has childlike characters and things like that, but it's also very comedic for an adult to appreciate," she says. "I like it because it's a lighthearted ballet." » A lot of times just dancing it you finish rehearsing it and you're just happy because you play happy characters and it's fun."

Tour manager Sandra Allen says Theatre Ballet is staging "Coppelia" traditionally, with the action set in a French village during the mid-1800s. Some choreography dates back to the work's 1870 debut, but most has been assembled over decades by a variety of BYU choreographers. Allen says so many choreographers were involved that the company now credits the movement to "Theatre Ballet directors past and present."

Still, she says, BYU's take is conventional.

"('Coppelia') normally does not vary much from one company to another," she says. "It's almost like all of the dramatic action is written in the music." » You can pretty much listen to the music and tell what's supposed to be happening."

The score was composed by Leo Delibes to a libretto by original choreographer Arthur Saint-Leon and Charles Nuttier, and it has become a staple of dance repertoire. But that doesn't mean only aficionados can enjoy.



MARK A. PHILBRICK/BYU PUBLICITY PHOTO
Doctor Coppelius admires his creation, the mechanical doll Coppelia, played by Ashley Ivory in the BYU Theatre Ballet's production of Coppelia.

"This is the most excellent first-time ballet experience," Allen says. "It is so endearing and delightful and comic, anybody can come off the street and be charmed. They'll recognize some of the music. It will be familiar to them, and then they'll just fall in love with the comedy and the drama. And actually our students are very good, so your more experienced audience will like it just as well."

Allen says the performance is also beneficial to the students, who get a taste of the touring life.

"It's excellent in giving them experience," she says. "The students usually feed off of the performing experience and feeling that they're doing something for the community."

COMMUNITY



The Snow Queen was a hit with a Sisters audience.

photo by Sue Anderson

Ballet wows Sisters audience

By Jim Cornelius
EDITOR

Sisters provided a large and rapt audience for Brigham Young University Theatre Ballet's production of "The Snow Queen" on Tuesday, March 9.

Children in particular were enthralled by the colorful sets and costumes and the evocative dancing in this ballet adaptation of the Hans Christian Andersen tale of a young girl's quest to save a boy, her best friend, from the clutches of the evil Snow Queen.

The production was an

unusual treat for Sisters audiences. It is the first time a major ballet troupe has visited Central Oregon.

The performance was a benefit for SOAR (Sisters Organization for Activities and Recreation) and Central Oregon Boys and Girls Club. SOAR board member Bonnie Malone did not have any official tally of the proceeds, but the nearly-full Sisters High School auditorium boded well for the results.

Malone said she expected SOAR to net several thousand dollars from the show.

Malone said she would like to see Sisters attract other ballet troupes to the area. It will be several years before BYU's Theatre Ballet will return, since the troupe tours in a different region of the country each season.

The Sisters stage hosted some of the most exceptional dance talent in the nation.

Theatre Ballet at Brigham Young University is the largest dance program at any American University.

Many of BYU's dancers graduate to become dance professionals.

Article from *The Daily Universe* in Provo, Utah (December 8, 2003)



Photo courtesy of BYU Theatre Ballet Company
Members of the BYU Theatre Ballet Company travel around Utah performing for the state's youth.

Ballet company brings culture into area schools

By NICKI SCHWIDT

An audience of 200 children, sits, mouths agape, as ballerinas in tutus and elaborate costumes perform for the students at a school assembly.

Questions like "How do you stand on your toes?" and "How are the guys so strong?" excite their lips during the question and answer time at the end of the performance.

All of this is part of the annual program called "Outreach," used to introduce children to the arts.

The BYU Theatre Ballet Company is part of the many performing groups that participate in the Outreach program.

Most recently, the company visited Geneva Elementary School in Orem. With no opportunity to experience school dance programs at Geneva, students can experience ballet, some for the first time, through the Outreach program.

"It was great," said Janette Strong, Geneva Elementary School principal. "I was very impressed."

"These kids don't have much exposure to the ballet, and it was great for them to see what a ballet really is all about. Even the sixth grade boys were as into it as everybody else."

Strong said the audience of students, ranging from preschool age to sixth grade, was attentive throughout the assembly.

"I was kind of surprised at what a good audience they were because it was something that is so different to them," Strong said.

Throughout the assembly, the ballet director explained to the audience certain ballet etiquette, including appropriate times to clap.

"It was a great opportunity for them to learn how to behave in a ballet as an audience," Strong said.

After the assembly, many teachers allowed students to ask questions about ballet when they went back to their classrooms.

In past years, the BYU Theatre Ballet Company has visited anywhere from seven to 25 elementary schools each year for the Outreach program, performing for about 400 students per school.

This year, the company will visit a total of 19 schools during November, December and January, reaching from Santequin to Bountiful. The company is performing a condensed version of their spring show, "The Snow Princess," a fairytale by Hans Christian Andersen, the author of the Little Mermaid and The

Princess and the Pea.

"We've taken the fun parts of the story and reduced it into 30 minutes," said Jennie Creer-King, artistic director for the BYU Theatre Ballet Company.

Students go in groups of 12 to six schools and each come about three days of school to be part of Outreach.

"It's an important part of the citizenship dancers have in being part of a performing company," Creer-King said.

Jessica Shippen, a senior on the Theatre Ballet Company, said she thinks dancers have a responsibility to share dance with children because "the next generation needs to be cultured."

She said the world is so packed with media, children are forgetting about the arts.

"Not only is it a chance for us as dancers to serve, but also to get the children out of their media zone," Shippen said.

"One of the messages we try to pass onto them is they need to cultivate their own talents," Shippen said.

Creer-King said the company will continue the Outreach program while touring in the spring.

"The positive results are the gorgeous, smiling faces of the children," Creer-King said. "They just love it."

BRIGHAM YOUNG UNIVERSITY

PRESENTS

Theatre Ballet

These photos and more are available on the Theatre Ballet photo CD in .jpeg and .tiff format.



News Release

THEATRE BALLET

2015-2016 Season

Brigham Young University

General

Performing Arts Management
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FOR IMMEDIATE RELEASE

Ballet makes audiences princesses and princes at Pre-show Party

Come meet ballet's best-loved princesses and princes in an enchanted evening of classical favorites.

Brigham Young University's Theatre Ballet brings childhood dreams to life in their unique show, *Fairy Tales and Fantasy*, at (place) on (date) at (time) . Theatre Ballet also cordially invites all to attend their pre-show Prince and Princess Party where the young and young-at-heart can dress as princes and princesses, meet the ballet company, and take pictures right before this family-friendly performance.

Fairy Tales and Fantasy is a night of highlights from the stage's most popular and successful ballets. The dancers will delight audiences with favorite scenes from *Cinderella*, *Sleeping Beauty*, *Snow White*, *Paquita* and *Alice in Wonderland*. BYU's critically acclaimed ballet company brings these stories to life, stepping onto the stage as if right out of the storybook. *Fairy Tales and Fantasy* is filled with both classic and original choreography from one of the largest, most successful dance programs in the country. As the curtains finally close on a perfect storybook ending, audiences will wish the performance could go on happily ever after.

"The quality goes up every year; they are strong, artistic dancers," says Associate Professor of Dance Sandra Allen, describing the appeal of the company. "Many of the girls come from a professional background. We have men who are doing some extremely fine work. It certainly does give us a strong program."

In addition to local performances, Theatre Ballet hosts outreach programs and special workshops at area high schools and other organizations. The company focuses on encouraging youth and members of the community to develop a love of art and an appreciation for ballet. Performer Hilary Wolfley says of the outreach programs, "I

(more)

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feel like they help communities realize that they have the opportunity to come into contact with ballet and be inspired by it. It really is possible for these students and youth to fulfill their dream to dance on stage.”

Maintaining their personal technique is just as important to the dancers as instructing young hopefuls. Dancers dedicate 18 hours a week to practicing technique and rehearsing. In March of 2014, French dancer and educator Alexandre Munz arrived to teach a series of master classes and also set a new contemporary work for an entire month residency at BYU. Other professional choreographers such as Ihsan Rustem, Duncan Cooper, and Garrett Smith have set new contemporary ballet pieces in the company within the past year—showing a dynamic classical and contemporary ballet program.

Theatre Ballet began performance tours throughout the US in 1985, receiving praise for impressive concerts, effective workshops, and intriguing lecture demonstrations in every place they have visited. Last year, they spread their talent in Idaho, Oregon, and Washington. This year, they will bring these beloved classics to Northern California and Nevada. Previously, Theatre Ballet traveled to the Pacific Northwest in 2015, Southern California and Nevada in 2014, and Arizona in 2011, with many other tours throughout the western United States in previous years. Additionally, BYU Theatre Ballet has received high honors each year they have performed at American College Dance Association (2008, 2009, and 2012) and the company just received full company status with Regional Dance America/Northwest Region, the premiere national organization for regional and pre-professional companies.

Theatre Ballet originates in the Department of Dance of the College of Fine Arts and Communications at Brigham Young University in Provo, Utah. It is one of the largest university dance programs in America with around 350 students enrolled in ballet classes alone each semester. The ballet program runs with a complete curriculum that supports two performing companies. The faculty includes three full-time ballet faculty members and six adjunct faculty members. BYU is one of the nation’s largest private universities with an enrollment of

30,000 students from throughout the United States and 100 foreign countries.

(end)

News Release

THEATRE BALLET

2015-2016 Season

Brigham Young University

Artistic Director

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Ballet makes audiences princesses and princes at Pre-show Party

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As Theatre Ballet's Artistic Director, Shani Robison brings over 20 years of professional experience to the company. Robison is an associate professor of dance at Brigham Young University, and she teaches beginning to advanced ballet technique, pointe, and variations. She also choreographs two to three new contemporary and classical works each year for the BYU Theatre Ballet and BYU Ballet Showcase Company. Three of Robison's works, *African Winds* in 2008, *Concealed* in 2009, and *Interrupted Impulse* in 2012 were given the distinct honor of being selected to be performed in the Gala Concert of the American College Dance Festival Northwest Region. The company has recently achieved full member status in Regional Dance America/Northwest Region, the premiere national organization for regional and pre-professional ballet companies. Robison innovatively draws

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from her expertise to enhance the caliber of Theatre Ballet and opens up classical and contemporary experiences that offer the student performers a strong education in the art form.

“The quality goes up every year; they are strong artistic dancers,” said Associate Professor of Dance Sandra Allen, describing the appeal of the company. “We have men who are doing some extremely fine work. Many of the girls come from a professional background. It certainly does give us a strong program.”

Robison’s focus has been to provide entirely unique experiences for the talented performers of Theatre Ballet. “I am working to expand the company’s repertoire as we bring in guests that will expose these dancers to the most exciting ballet opportunities that are rarely offered at the university level,” Robison said.

Amanda McKerrow and John Gardner, two of the most famous American Ballet Theatre principal dancers in recent history, worked with the ensemble in 2007 and 2009. Amanda McKerrow said of Robison’s program and performers, “These are professionals in the true sense of the word.” John Gardner praised BYU’s Theatre Ballet as a program at “a high level” where “everyone is respectful of each other.” Professional choreographers Ihsan Rustem, Duncan Cooper, and Garrett Smith have set new contemporary ballet works on the company within this last year.

Robison received a BA in dance in 1995 and her Master’s of Arts with a Performance/Choreography emphasis in 1999 from BYU. Robison has done pedagogical research focusing on transformational learning in the ballet technique class and other teaching concepts. Robison presented her pedagogical research at the CORPS de Ballet International Conference in Toronto at the National Ballet School of Canada in 2006, and she presented again in New York City in 2010. Also, Robison has presented her creative research at CORPS de Ballet, International conferences in Aspen, CO (2008), Texas Christian University (2009), Jacob’s Pillow in Massachusetts (2012), and at Towson University (2015). Robison has presented creative works and taught at American College Dance Association Festivals in 2008, 2009, and 2012 and also presented research at the International Association for Dance Medicine and Science in Cleveland, OH in 2008.

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(end)

News Release

THEATRE BALLET

2015-2016 Season

Brigham Young University

30 Second Audio Spot

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NARRATION: 1 Come meet ballet's best-loved princes and princesses
 2 in an enchanted evening of classical favorites. Brigham Young University's
 3 Theatre Ballet brings childhood dreams to life in their unique show,
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Pre-show Party

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BRIGHAM YOUNG UNIVERSITY'S

Theatre Ballet

PRINCE AND PRINCESS PARTY

Theatre Ballet will present a pre-show party where audience members can meet the ballerinas and fairytale royalty in an enchanted setting. Parents should bring cameras and take as many pictures of their children with the ballet company as their cameras can hold. The pre-show party is always a delight for children, and we invite everyone—the young and the old—to dress up in their royal costumes and enjoy an evening of fantasy!

The pre-show has known enormous success among audiences throughout the United States and has served to dramatically increase ticket sales at every venue.

PROMOTIONAL IDEAS:

- Older girls (high school or college age) can put on a prom dress and go to schools to invite the children to a prince and princess party
- Hold a coloring raffle where children can color a page and enter it into a drawing for free tickets
- Display the colored pages at the pre-show party for the children to see their work
- Venue permitting, hold a small dance at intermission where the children can go on stage and dance with the ballerinas

THE PRESENTER'S LIST FOR A ROYAL EVENING:

- Please provide a room as **highly decorated for the occasion** as possible at the venue.
- Venue permitting, the Theatre Ballet highly encourages **small snacks** for the night's guests.
- Theatre Ballet will provide candy for the children in personal packages during the pre-show.

Performing Arts
Management

306 Hinckley Center • Provo, UT 84602-8500 • 801-422-3576 • Toll-Free: 800-432-3576 • Fax: 801-422-0546

Email: perform@byu.edu • Internet: <http://pam.byu.edu>

A presenter in Arimo, Idaho, related the following experience about Theatre Ballet's performance on 13 November 2010:

Shane,

Thank you for the wonderful Theatre Ballet performance. They were fantastic and I would highly recommend them to others.

We were excited for the Princess Party and I will just give you an idea of how we handled it:

We average about 250-300 per show that we present but were happy to note that even with the comp'd tickets, our numbers were up in the 500 range for tickets used! This is a really big show for us and a very pleasant surprise. I know that having the Prince and Princess Party really made a difference and making visits to the schools to let them know about it and "make a big deal" out of the party was very helpful - time consuming, but helpful! On our poster for the event we mentioned that we would have a pre-show Princess Party.

On the Monday, we planned to take 3-4 girls dressed in their prom dresses to introduce the [coloring] contest and get them excited about the show.

We received pink milk and string cheese donated from the Idaho Dairy council and then also had water, juice, veggies, and cream puffs.

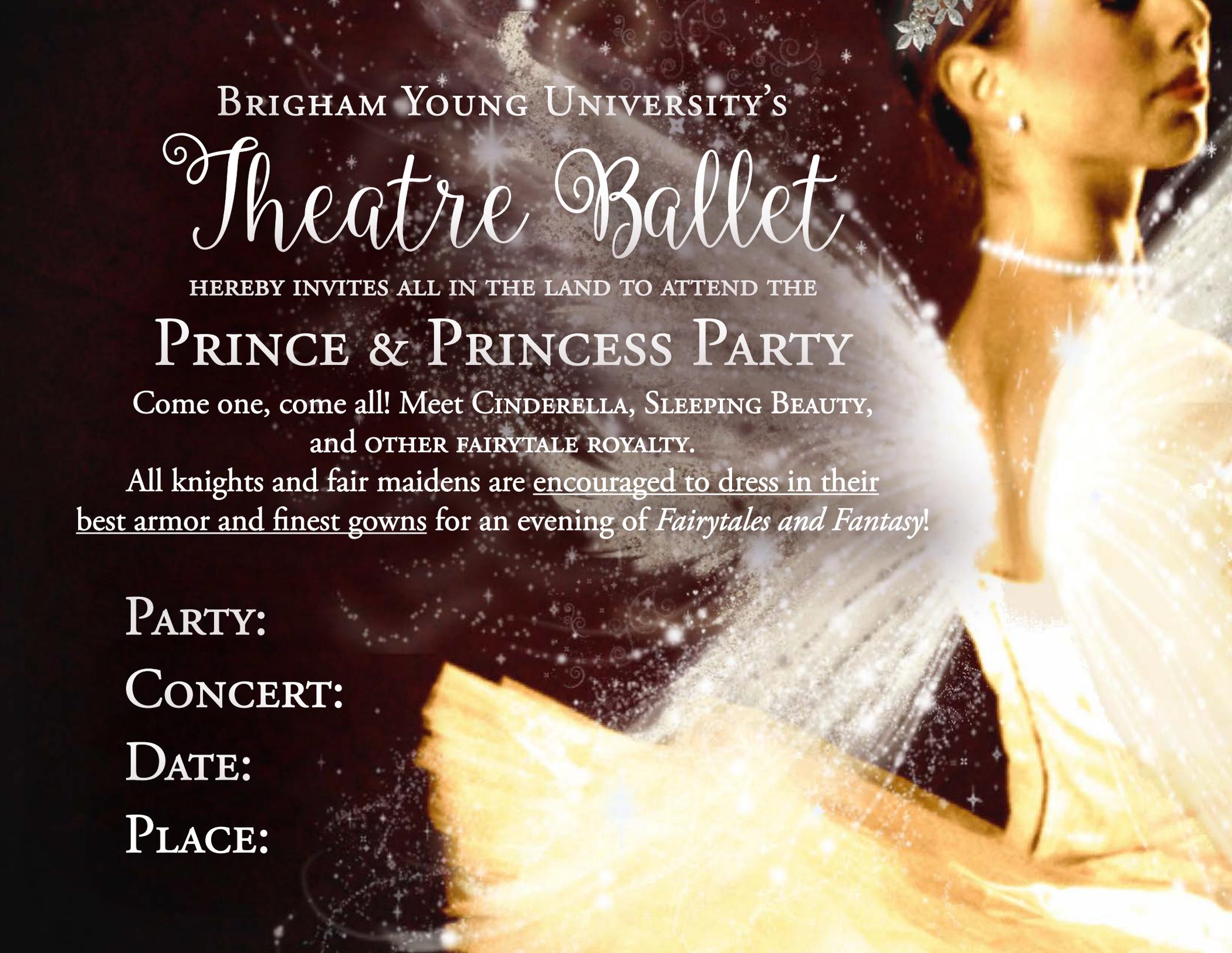
We decorated the foyer of the performing arts center with greenery, benches, a turret and king chair from the drama department and all of the colored pictures from the coloring contest.

We started the party at 6:00 pm but had people showing up as early as 5 o'clock stating it was "the biggest night in my 4-year old's life."

I worried that the performance would be noisy with lots of kids running around, but I was amazed at how well behaved and enthralled they were with the whole show. The intermission was phenomenal! The girls started slowly getting up on stage to dance and when the ballerinas came up, the kids naturally divided into smaller groups, filled the whole stage and followed every leap, twirl, and move that the dancers did. It was very precious.

Thank you for your suggestions to have the show and for making it affordable for us to do!

Angie
Marsh Valley Performing Arts



BRIGHAM YOUNG UNIVERSITY'S
Theatre Ballet

HEREBY INVITES ALL IN THE LAND TO ATTEND THE

PRINCE & PRINCESS PARTY

Come one, come all! Meet CINDERELLA, SLEEPING BEAUTY,
and OTHER FAIRYTALE ROYALTY.

All knights and fair maidens are encouraged to dress in their
best armor and finest gowns for an evening of *Fairytales and Fantasy!*

PARTY:

CONCERT:

DATE:

PLACE:

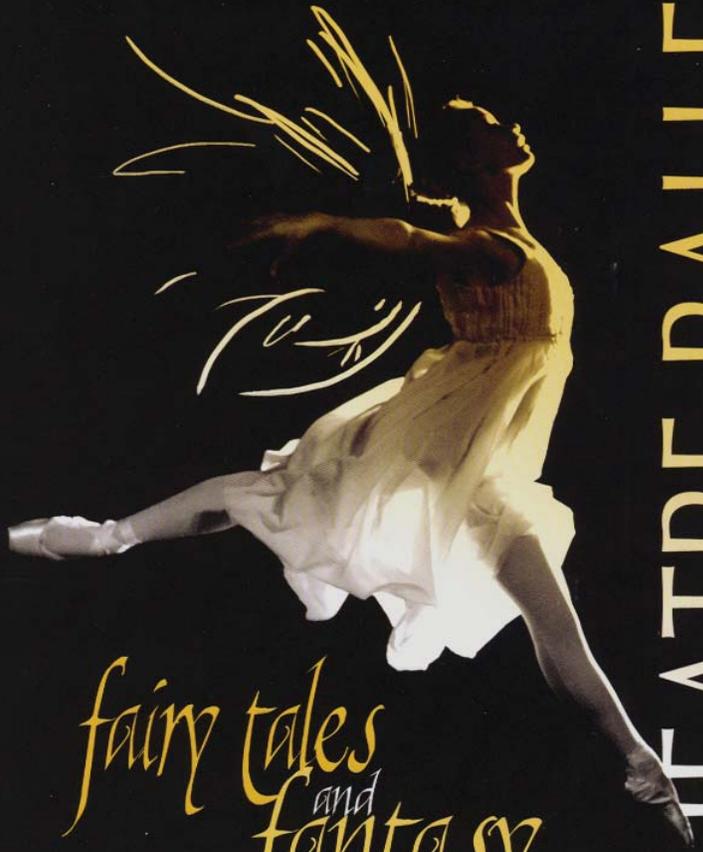
BRIGHAM YOUNG UNIVERSITY



*fairy tales
and
fantasy*

An Evening of Ballet Classics

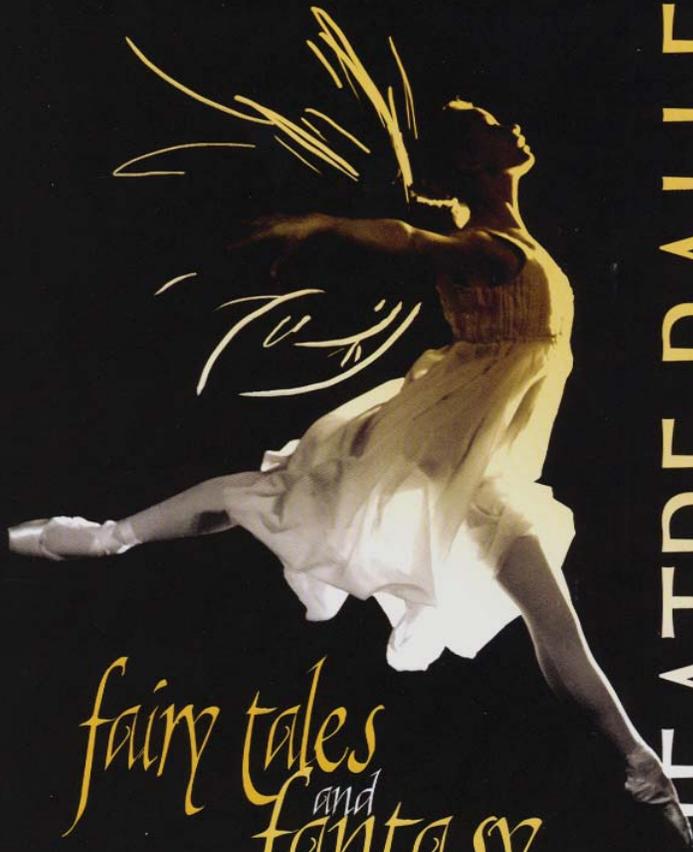
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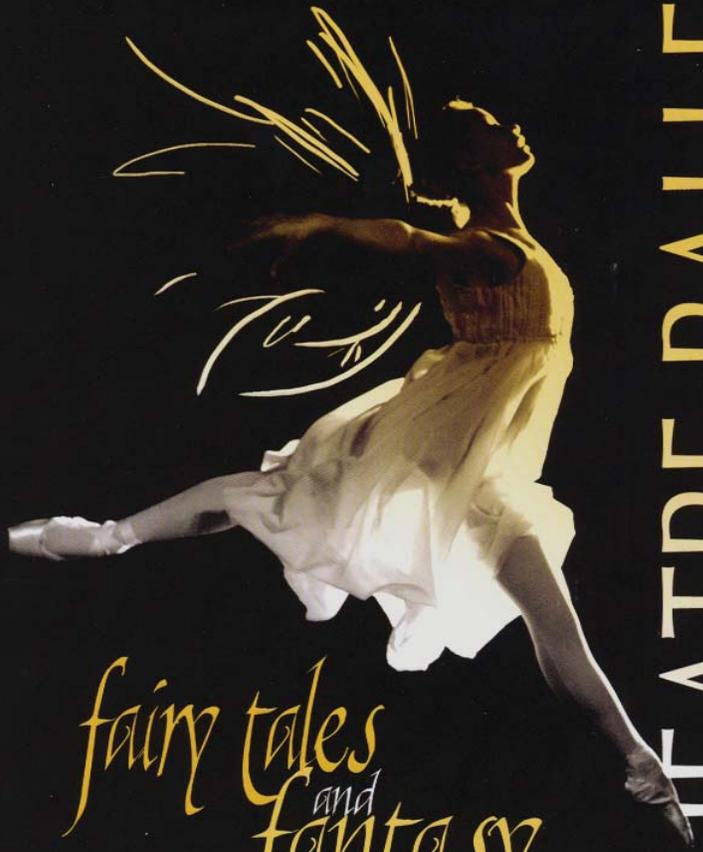
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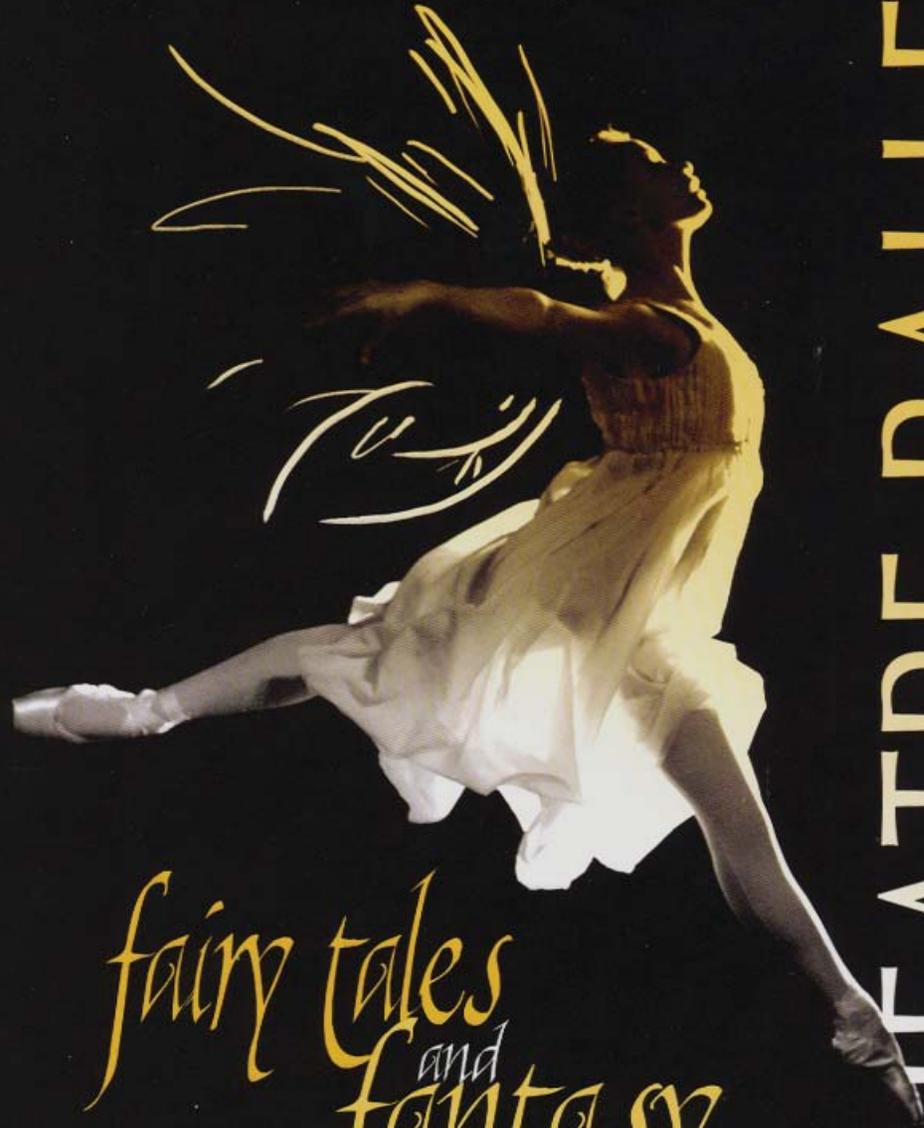
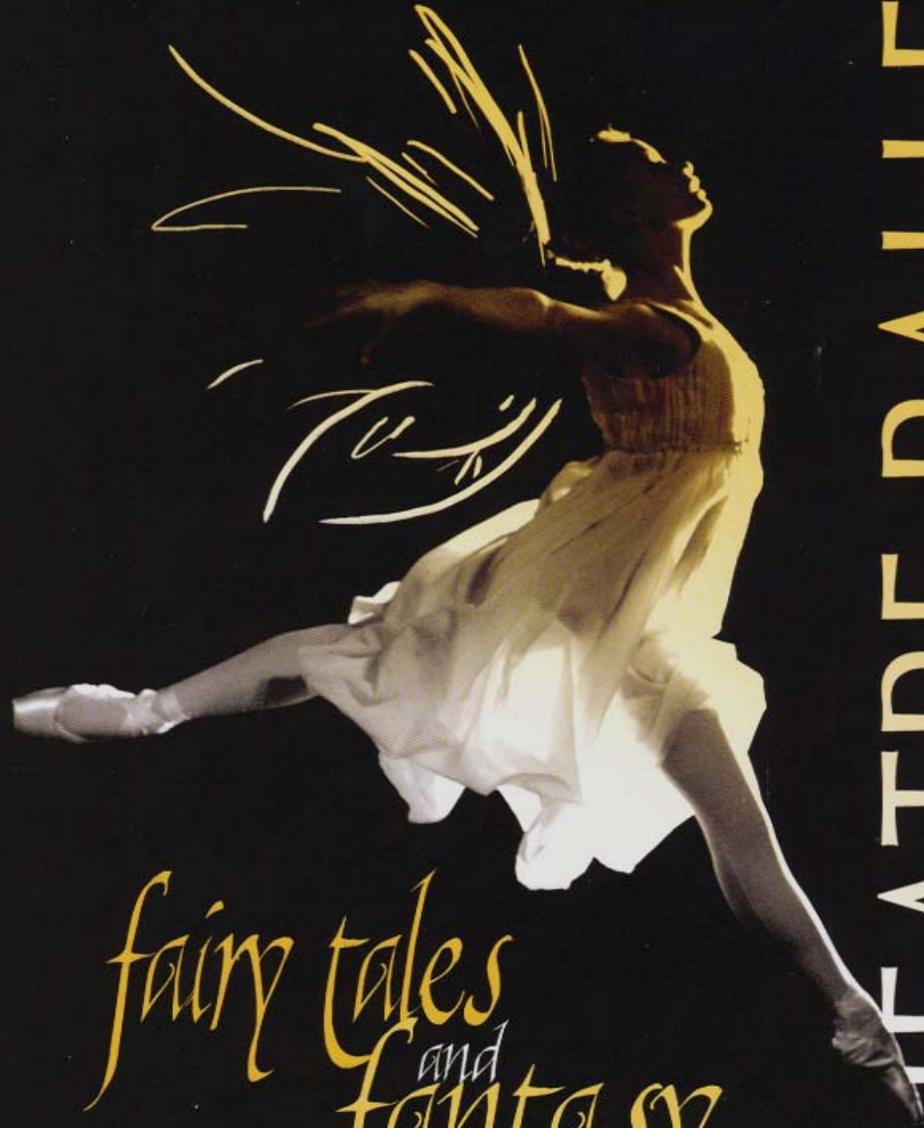
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