Facts 2023-2024 Season Performing Arts Management

Vocal Point

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- Vocal Point is BYU's premiere men's pop a cappella ensemble. The group's seven voices deliver a high energy show that combines harmony, humor, and remarkable vocal percussion into a powerful style with unique personality.
- Vocal Point is currently directed by McKay Crockett, a former member of Vocal Point.
- In the summer of 2019, Vocal Point had their first international tour to China, joining other BYU groups such as Living Legends, the International Folk Dance Ensemble, Young Ambassadors, Chamber Orchestra, the BYU Cougarettes and the BYU Dunk Team. After China, Vocal Point toured solo in Thailand where they performed for the Princess of Thailand.
- The group has produced over 50 music videos, which have been featured on *Good Morning America* and the *Grammy* Awards Ceremony. Their YouTube channel currently has over 780 thousand subscribers and 184 million views.
- In 2018, Vocal Point's music was streamed on Spotify 14 million times, from 65 different countries.
- In 2017, Vocal Point won an Emmy Award for their television special "Christmas Under the Stars" on BYUtv.
- In 2017, Vocal Point received significant media exposure when they collaborated with BYU Ballroom Dance Company and vocal prodigy Lexi Mae Walker for their song "Beauty and the Beast A Cappella Medley." The music video was featured in the Huffington Post, Cosmopolitan, Teen Vogue, and Daily Mail UK.
- In 2017, Contemporary A Cappella Recording Awards (CARAs) awarded Vocal Point's "Homeward Bound (feat. The All-American Boys Chorus)" Best Classical Song and "Go the Distance (feat. The All-American Boys Chorus)" Best Movie/Musical Soundtrack Song.
- In 2016, Vocal Point's Christmas album *He Is Born* was chosen for nationwide physical distribution in Barnes and Noble stores.
- In 2015, Vocal Point's single "Homeward Bound" charted #1 on the iTunes Classical chart.
- In 2014, Vocal Point's pop album *Spectrum* debuted at #1 on the Heatseekers-Mountain Billboard chart.

- A clip of Vocal Point's "Brave" music video was featured on the 2014 Grammy Awards and was seen by over 28 million people.
- In 2006, Vocal Point won the International Championship of Collegiate A Cappella (ICCA).
- Vocal Point has won 8 CARA Awards, the equivalent of a Grammy award in the a cappella community.
- Vocal Point was invited to perform in the Disneyland 60th Anniversary Diamond Celebration twice in 2015, including putting on workshops and special private performances for cast members.
- In 2011, Vocal Point appeared on NBC's hit television show *The Sing-Off,* where they were included in the top five final groups.
- In 2010, Vocal Point performed in front of over 80,000 audience members in the nationally televised Boy Scouts of America Centennial Celebration at Fort Ap Hill in Kentucky
- In 2006, Vocal Point won first place in the International Championship of Collegiate A Cappella (ICCA) in New York City. In 2011, they returned and placed first runner-up in the finals.
- Vocal Point performed at nearly every major venue for the 2002 Winter Olympic Games in Salt Lake City.
- Students Bob Ahlander and Dave Boyce founded Vocal Point in 1991 as a private venture. Vocal Point joined BYU's School of Music to establish a permanent tradition of a cappella music at BYU.

Artist Manager

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originates in the office of Performing Arts Management at Brigham Young University in Provo, Utah.