

News Release

Vocal Point

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Vocal Point creates complex music with only 9 voices

They have percussion without drums. They have a rhythm section without a bass. The only instruments on stage belong to the nine voices of the nationally renowned a cappella group Vocal Point. From Brigham Young University, Vocal Point captures audiences throughout the world with their stunning, high-energy performances and elaborate music videos.

With a wide range of vocal possibilities — and seeming impossibilities — these crowd-pleasers have it all: rock, pop, country, jazz and R&B that makes their family-friendly concerts a showstopper. This nine-man group takes the songs you are familiar with, revamps them and delivers a new rendition, complete with all the complex instrumentation done entirely with their mouths. Each Vocal Point member displays musicality, creativity and stage experience — a combination which adds up to original, skillful and spirited performances. "Well, that's about the most professional group at the collegiate level anywhere," says Deke Sharon, founder of the Contemporary A Cappella Society of America (CASA) and vocal producer of NBC's The Sing-Off. As a result of their success, the group has signed contract with IMG Artists, the largest booking agency in the world.



Vocal Point

In 2018, The Contemporary A Cappella Society (CASA) awarded Vocal Point the Outstanding Collaborative Video and Best Show Tunes/Soundtrack/Theme Song for their "Beauty and the Beast A Cappella Medley" featuring Lexi Walker. They also won Best Religious Video for their video "It is Well with My Soul." In addition, the group was awarded runner-up for Outstanding Choreography/Staging, and Outstanding Costume/Makeup.

Besides performing on stage, recording albums and being on television, Vocal Point has produced over 30 music videos. These videos, altogether, have accumulated over 90 million views on YouTube. In February of 2016, YouTube awarded Vocal Point's channel with the Silver Play Button for surpassing 100,000 subscribers and as of 2019, they have more than 400,000 subscribers. BYU Vocal Point has also performed live with amazing artists, including Ben Rector, Gladys Knight, Kristin Chenoweth, Colbie Caillat, Lee Greenwood, Lexi Mae Walker and Peter Holland within the last three years.

The group performs for over 50,000 people each year, regularly selling out shows weeks in advance. In the summer of 2019, Vocal Point went on their first international tour to China and Thailand. In 2015, Vocal Point performed at Disneyland's 60th Anniversary Diamond Celebration. While there, they also taught workshops for Disney cast members. Vocal Point performed "The Star-Spangled Banner" for an audience of over 80,000 at the Boy Scouts of America (BSA) Centennial Celebration. The group has performed for the San Francisco Giants at 3Com Stadium and for ambassadors from around the world in Washington, D.C. In 2020, the a cappella singers will take a month-long tour to the Southern and Eastern U.S.

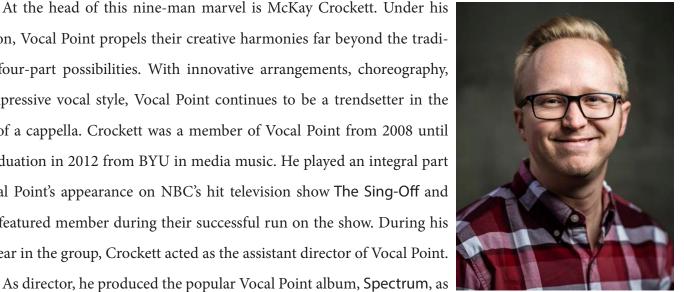
Vocal Point took first place in the International Championship of Collegiate A Capella (ICCA) at a performance in New York City in 2006. They returned to this same competition for the 2011 season and placed first runner-up at the finals.

Vocal Point originates in the office of Performing Arts Management at Brigham Young University in Provo, Utah. BYU is one of the nation's largest private universities with an enrollment of more than 30,000 full-time students from throughout the United States and 100 foreign countries.



Artistic Director

At the head of this nine-man marvel is McKay Crockett. Under his direction, Vocal Point propels their creative harmonies far beyond the traditional four-part possibilities. With innovative arrangements, choreography, and impressive vocal style, Vocal Point continues to be a trendsetter in the world of a cappella. Crockett was a member of Vocal Point from 2008 until his graduation in 2012 from BYU in media music. He played an integral part of Vocal Point's appearance on NBC's hit television show The Sing-Off and was a featured member during their successful run on the show. During his final year in the group, Crockett acted as the assistant director of Vocal Point.



well as Vocal Point's first ever Christmas album, He Is Born, released in October 2015. Crockett was co-producer for Lead Thou Me On, released in 2013, and associate producer for the 2011 release of Back In Blue. His arrangement of "Infant Holy, Infant Lowly" was included on The Sing-Off Christmas album, and reached the top 10 of iTunes' Holiday Downloads in December 2011.

When Crockett isn't working with Vocal Point, he keeps busy with his company, Breakaway Productions, a music and entertainment production company headquartered in Utah. His oversight includes recording albums, writing music, scoring films and television shows, and producing concerts. Crockett's arrangements and original songs have been published by Sony/Epic Records, Tantara Records, Sounds of Zion, Shadow Mountain Records and others. In 2012, spring boarding from his experience on The Sing-Off, Crockett master-minded a comprehensive youth a cappella summer camp called ReMix Vocal Academy. In addition, he continues to write, arrange, and produce music for artists around the country.

Upcoming Performances

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