



## Facts

2025-2026

## Vocal Point

Performing Arts Management  
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- In the summer of 2025, Vocal Point performed in China, along with BYU groups Noteworthy, Ballroom Dance Ensemble, and Young Ambassadors, Chamber Orchestra, the BYU Cougarettes and the BYU Dunk Team.
- Vocal Point is a premiere pop a cappella ensemble. The group's seven-male voices deliver a high-energy show that combines harmony, humor and remarkable vocal percussion into a powerful style with unique personality.
- Vocal Point has signed a recording contract with Universal Music Group, one of the largest music distributors in the world, as part of their label Decca Gold.
- BYU Vocal Point signed a contract with IMG Artists, the world's largest booking agency.
- The group has produced over 30 music videos, which have been featured on *Good Morning America* and the *Grammy Awards Ceremony*. Their YouTube channel currently has over 400,000 subscribers and over 90 million views since it was created in 2010.
- In 2024, Vocal Point toured South Korea, engaging in outreach efforts and performing for local communities.
- In 2018, Vocal Point's music was streamed on Spotify 14 million times, from 65 different countries.
- In 2017, Vocal Point won an Emmy Award for their television special "Christmas Under the Stars" on BYUtv.
- In 2017, Vocal Point received a lot of media exposure when they collaborated with BYU's Ballroom Dance Company and vocal prodigy Lexi Mae Walker for their song "Beauty and the Beast A Cappella Medley." The music video was featured in publication sites such as the Huffington Post, Cosmopolitan, Teen Vogue and Daily Mail UK.
- In 2017, Contemporary A Capella Recording Awards (CARAs) awarded Vocal Point's "Homeward Bound (feat. The All-American Boys Chorus)" Best Classical Song and "Go the Distance (feat. The All-American Boys Chorus)" Best Movie/Musical Soundtrack Song.
- In 2016, Vocal Point's anticipated Christmas Album *He Is Born* was chosen for nationwide physical distribution in Barnes and Noble stores.
- In 2015, Vocal Point's single "Homeward Bound" charted at #1 on the iTunes Classical chart.
- In 2014, Vocal Point's pop album *Spectrum* debuted at #1 on the Heatseekers–Mountain Billboard chart.
- A clip of Vocal Point's "Brave" music video was featured on the 2014 Grammy Awards in front of over 28 million people.

- In 2006, Vocal Point won the International Championship of Collegiate A Cappella (ICCA).
- Vocal Point currently has more than 1,186,000 social followers and over 185 million views on their YouTube channel.
- Vocal Point was invited to perform in the Disneyland 60th Anniversary Diamond Celebration twice in 2015, including putting on workshops and special private performances for cast members.
- In 2011, Vocal Point appeared on NBC's hit television show *The Sing-Off*, where they performed and were included in the top five final groups of this national a cappella competition.
- Vocal Point performed in front of over 80,000 audience members in the nationally televised Boy Scouts of America Centennial Celebration at Fort AP Hill in Kentucky in 2010.
- In 2006, Vocal Point won first place in the International Championship of Collegiate A Cappella (ICCA) at a performance in New York City. In 2011, they returned and placed first runner-up in the finals.
- At the invitation of the Salt Lake Organizing Committee, Vocal Point performed at nearly every major venue for the 2002 Winter Olympic Games.
- Students Bob Ahlander and Dave Boyce founded Vocal Point in September of 1991 as a private venture. Vocal Point became Brigham Young University's newest performing group in 1994 when it joined with BYU's School of Music to establish a permanent tradition of a cappella music at BYU.
- Vocal Point is currently directed by Carson Trautman, a former member of Vocal Point.
- Vocal Point originates in the office of Performing Arts Management at Brigham Young University in Provo, Utah. BYU is one of the nation's largest private universities with over 30,000 students from the United States and 100 foreign countries.

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