

Press Release



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BYU Young Ambassadors



Provo, Utah, 2026 – The BYU Young Ambassadors have been charming audiences the world over for more than 50 years, and the 2025-2026 season was no exception. They began with a mid-semester tour to China, a place where they are especially well known and loved. There, they joined BYU Ballroom Dance, Vocal Point, and Noteworthy to represent Brigham Young University at the Shanghai International Arts Festival. It was an unforgettable experience for both the audience and performers.

The next few months of the season were spent recording, filming, and releasing new singles, music videos, and the EP "Beautiful Morning: Songs of Strength". With each release, the Young Ambassadors put their unique spin on popular music spanning generations and genres. Their mashup of "For Good" and "See You Again" complemented the excitement surrounding "Wicked: For Good," while their rendition of "Sou um Filho de Deus" ("I Am a Child of God") served as a heartfelt tribute to their tour to Brazil and their divine heritage.

In August 2026, the Young Ambassadors will embark on an academic tour to Scotland and England, where they will present their production *Imagine* at the world-renowned Edinburgh Festival Fringe. In addition to scheduled stage performances, the company will entertain festival crowds through street performances in the heart of Edinburgh before concluding the tour with the filming of a new music video.

The team anticipates an exciting 2026-2027 season, including the annual BYU World of Dance, a week-long mid-semester tour to Arizona, performances throughout the Wasatch Front, back-to-back evening shows during the BYU Winterfest series, and an extended tour to the US Midwest in May. The Young Ambassadors will wrap the season with several performances during the highly anticipated Salt Lake Temple open house celebration.

As always, fans can expect lots of new music and videos along the way.



BYU Young Ambassadors

Brigham Young University's elite song and dance ensemble entered the world stage at Japan's 1970 Expo. Young Ambassadors share the magic of storytelling through music, dance, and theater. This dynamic ensemble of student performers and stage technicians present an energetic showcase inspired by American musical theater, rock, and pop. These talented artists offer a fresh view of American culture and way of life.

BYU Performing Arts Management

Representing Brigham Young University's premier performing groups, connecting audiences worldwide through concerts, tours, and cultural engagement.

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