



The Group

Brigham Young University's elite song and dance ensemble entered the world stage at Japan's 1970 Expo. Young Ambassadors shares the magic of storytelling through music, dance, and theater.

This dynamic ensemble of 20 student performers along with 8 skilled stage technicians, present an energetic showcase inspired by American musical theater, rock, and pop. These talented artists offer a fresh view of America's culture and way of life.

BYU Young Ambassadors serves Brigham Young University and the Church of Jesus Christ of Latter-day Saints by creating art and entertainment productions that are high quality, family friendly, and spiritually motivated.

Honors

- Performed in Xi'an as part of the 2024 US-China Culture & Arts Exchange
- Sold more than 95% of seats to all shows at the Edinburgh Festival Fringe in 2023
- Special audience members have included the prime minister of India, the queen of Thailand, and the king and queen of Jordan
- Selected to perform at the 2002 Winter Olympics in Salt Lake City
- Met and performed for Mother Teresa in India in 1986
- First Western group to perform in communist China in 1979

1970-2025

132

TOURS



3,174+

PERFORMANCES



68

COUNTRIES VISITED



2.89M+

AUDIENCE MEMBERS



784+

OUTREACHES



The Show

Imagine is a family-friendly production that blends theatrical, lyrical, jazz, pop and ballroom styles of choreography and music. The cast shines as performers evolve from adventurers to dreamers to rock stars through spectacular costume, music, and setting transitions. Each scene builds upon the last as the company embraces challenges and dreams, discovering that real change comes from turning imagination into action. With its mix of Broadway-caliber vocals and imaginative stagecraft, this breathtaking performance reminds us that every person has the power to make a difference.

Recent Tours

- May 2025: Brazil
- Feb 2025: Utah and Southern California
- May 2024: People's Republic of China
- Nov 2023: Northern California, Nevada
- Aug 2023: Scotland

Upcoming Tour

Oct 2025: Shanghai
Aug 2026: Scotland



Outreach Efforts

Young Ambassadors extends its reach through vocal/dance/instrumental workshops with students in local schools, community organizations, and service projects. Its outreach efforts also include performances at rest homes, participation in firesides and morningsides, and presentation of its full or partial show.

As an organized group specializing in musical theatre and dance,

Young Ambassadors is equipped to:

- Teach musical theatre style dance and music in schools, community centers, and churches (Past classes have focused on confidence growth, music skills, group participation, and performance enhancement.)
- Lead youth leadership experiences at For the Strength of Youth (FSY) conferences
- Engage in community service projects
- Collaborate with other pre-professional performing companies

“Whether performing in orphanages, hospitals, care centers, government palaces, or renowned performance halls, with music and dance as the medium, friendship is the message.”

-Nathan Balser



2M+

IEWS



1.14M+

STREAMS



13.1K+

SUBSCRIBERS



Director Nathan Balser

- Associate Professor of Dance at Brigham Young University
- Broadway career includes roles in:
 - *Promises, Promises*
 - *9 to 5: The Musical*
 - *Damn Yankees*
 - *Legally Blonde*
- Appeared on the Tony Awards and Macy's Thanksgiving Day Parade
- Danced with Repertory Dance Theatre and Odyssey Dance
- Directed BYU's Contemporary Dance Theatre
- Married with four children

Recent Music Releases

- “Dog Days”
- “See the Light”
- “Beautiful Morning: Songs of Strenth” (Album)
- “From Now On”
- “The Wizard & I”



Scan to catch the latest from the Young Ambassadors!

Artist Manager

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