



The Group

First established in 1946, Brigham Young University's Cougarettes are one of the most distinctive and acclaimed collegiate cheerleading groups in the world, with 26 National Championships under their belt. Based in Provo, Utah, this company consists of around 16 to 18 dancers, all of whom are full-time students at BYU. Their thrilling performances are complete with spectacular choreography, heart-pounding music, and immaculately coordinated uniforms.

Honors

- The Cougarettes won both the Division 1A Jazz and Hip Hop national championships at the 2024 National Collegiate Cheer & Dance Championship in Daytona Beach, Florida — earning their 25th and 26th national titles.
- Historically, the Cougarettes were named one of the top 25 collegiate dance teams in the nation by Dance Spirit magazine.
- As of 2024, the Cougarettes have won 26 National Championships since 1997

SINCE 1946

30+

TOURS



2.5K+

PERFORMANCES



10+

COUNTRIES VISITED



8M+

AUDIENCE MEMBERS



200+

OUTREACHES



The Show

Cougarettes In Concert showcases the remarkable range of this 23-member company across an evening of 20 numbers spanning jazz, hip hop, contemporary, lyrical, musical theatre, Latin and standard ballroom, and more. Featuring works choreographed by both guest artists and the dancers themselves, the program moves from the intimate and lyrical — including an original composition performed live by company member Lyza Bull — to the bold and high-energy, with guest performers adding even more flair to the night. Under the direction of Head Co-Coaches Stacy Bills and Morgan St. Pierre, the Cougarettes continue to prove why they are a force to be reckoned with in the dance world, not just at nationals in Daytona Beach, but right here on the stage.

Recent Tours

- Japan
- Germany
- China



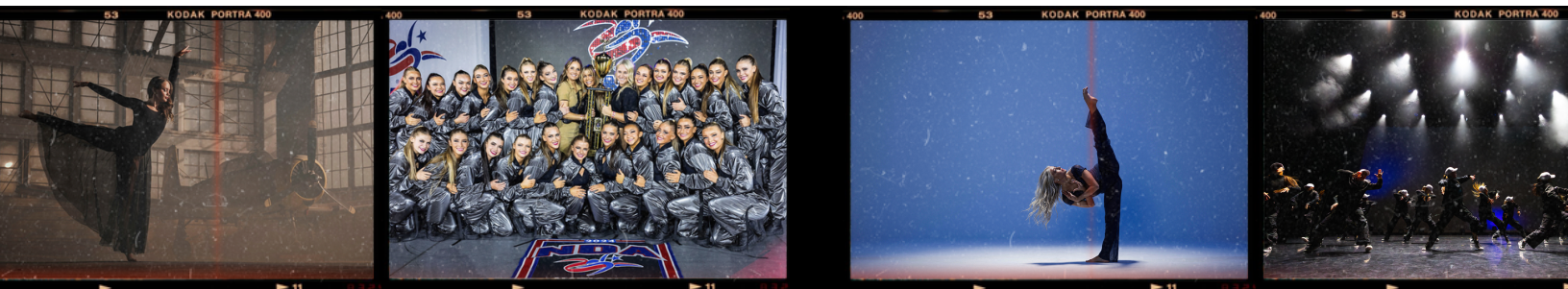
Outreach Efforts

The BYU Cougarettes share the artistry and spirit of dance through educational outreach, community engagement, and performance excellence. Their efforts include dance workshops, youth camps, exhibition performances, and service-oriented activities both on campus and beyond. As BYU's premiere collegiate dance team, the Cougarettes are equipped to:

- Lead educational dance workshops, technique clinics, and audition prep sessions for students and aspiring dancers
- Perform at athletic events, and concerts to engage campus and community audiences
- Participate in service-oriented activities, including dance programs for special-needs groups and cultural exchange initiatives
- Promote character, teamwork, and university values through performances and mentorship

“Being a Cougarette has totally affected how my life has played out these past two years. I believe our experiences shape who we are, and through this program I have been able to experience college in such a unique way that I wouldn't ever trade.

-Brynnley Huntsman”



477K+

VIEWS



108K+

FOLLOWERS



Morgan Smith St. Pierre

- Morgan St. Pierre was a four-year BYU Cougarettes alum and two-year assistant coach under Jodi Maxfield
- Performed at the 2002 Winter Olympics and the Daytime Emmy Awards
- 20+ years teaching and choreographing for studios and dance teams across Utah, Idaho, Colorado, and Hawaii
- Choreographed for Utah Dance Artists (Salt Lake City) and Hi-Light Dance Academy (Alpine, Utah)



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Cougarettes!

Stacy Bills

- Stacy Bills is a Co-Coach for BYU Cougarettes and is a also a Cougarettes alumni
- Finalist on So You Think You Can Dance and Star Search; Miss Utah 2003, Miss America Talent Award winner
- Trained multiple National Best Dancer winners and contributed to studios earning National Studio of the Year
- Nominated for National Choreographer of the Year

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